



Control Network Solutions

OPENING NETWORK FRONTIERS

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CONTROL NETWORK SOLUTIONS APPOINTS WILDWOOD PR

Control Network Solutions (CNS), the global developer behind elitedali, the world's leading web-based lighting control solution, has appointed Wildwood PR as its communications partner. The agency has been engaged to accelerate and develop the company's 'Communicate & Educate' programme across a variety of media channels.

"We are delighted to have Wildwood PR join our team," comments Mike Welch, Managing Director of CNS. "It is important that building owners are aware of the many benefits that an elitedali solution can bring, especially the significant energy and installation cost savings that can be made. We are looking forward to working with Wildwood PR, a professional company, very experienced in the controls sector and with a proven track record in helping to communicate with and educate our target audiences."

"CNS is leading the way in lighting controls innovation with elitedali," adds Jeff Hayward, Director at Wildwood PR. "We can see the huge potential for this genuinely vendor independent approach to lighting control in commercial, public and industrial buildings. It's an exciting story and we will be working with CNS's global network of Certified elitedali Partners (CEP™) to inform and promote the technology as widely and effectively as we possibly can."

Established in 1994, Wildwood PR specialises in business-to-business campaigns for a diverse range of clients – manufacturers, distributors and service providers operating principally in the energy management, building services, technology and industrial markets. For further details, visit www.wildwoodpr.com.

For more information on elitedali, visit www.elitedali.com. Follow elitedali on twitter@elitedali or join the discussion on LinkedIn at elitedali for Niagara AX Group.