

## Why the US needs products like *eLighting™* and companies like ESSI now -

According to William S. Brody CEO of Electronic System Services Inc (ESSI), he and his contemporaries in the industry seem to have heard the same message for the last three years:-

- The US is not keeping up with the projected need for the electrical consumption required
- A massive 383 Gigawatts of more power will be needed on the Grid by 2015
- Ed Moses at the national Ignition Facility in Berkeley, has repeatedly stated: "We need to be building two power plants at the rate of two a week, and not small ones, 5-15 megawatt plants".

A major solution to this is *eLighting™*, a product that will significantly contribute to reducing the consumption of the world's energy, reduce carbon emissions in more ways than just the 22% (58 billion USD) spent on lighting in the US (electrical). It will save time and energy through connectivity and be able to refrain from unnecessary trips to site, a feature that allows personnel on site to assist in deployment thus saving jet fuel, automobile fuel, hours in transit.

Want to know more then don't hesitate to contact Steve W. Brody Email: <a href="mailto:wsb@essicontrols.com">wsb@essicontrols.com</a>, Tel: +1 (239) 561 3774 Or Mike Welch Email <a href="mailto:mike@control-network-solutions.co.uk">mike@control-network-solutions.co.uk</a> Tel: +44(0) 1256 818700